

## ABSTRACT

A method includes a step of producing an elastic strip material 12 by sandwiching an elastic member 4 between two webs 10, 11 under a stretched state in the longitudinal direction of the webs 10, 11, a step of halving the elastic strip material 12 in the widthwise direction so that protrusions 12a and recesses 12b alternately appear, a step of separating a first elastic strip material and a second elastic strip material obtained by halving in the widthwise direction, a step of shifting the phases of the first and second elastic strip materials in the longitudinal direction so that the protrusions and the recesses become in phase, a step of reducing the shrinking force of the elastic member near the protrusions 12a of the first and second elastic strip materials 12A and 12B, and a step of attaching an absorber 12c onto parts 12c of the first and second elastic strip materials 12A where the shrinking force is reduced.